

# HEARTLAND VALUE FUND

July 15, 2009



**HEARTLAND FUNDS**  
AMERICA'S VALUE INVESTOR®

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[www.heartlandfunds.com](http://www.heartlandfunds.com)

This presentation must be preceded or accompanied by a prospectus. An investor should consider the Fund's investment objectives, risks, and charges and expenses carefully before investing or sending money. This and other important information can be found in the Fund's prospectus. To obtain an additional prospectus, please call 800.432.7856 or visit [www.heartlandfunds.com](http://www.heartlandfunds.com). Please read the prospectus carefully before investing. Distributed by ALPS Distributors, Inc. All information is as of the most recent quarter-end unless otherwise noted.



## Heartland Value Fund Presentation Disclosures

The Value Fund seeks long-term capital appreciation by investing primarily in stocks of small companies with market capitalizations of less than \$1.5 billion selected on a value basis. One of the distinguishing characteristics of this Fund is that it may invest a significant portion of its assets in companies with market capitalizations of less than \$300 million.

The Value Fund invests primarily in small companies selected on a value basis. Such securities generally are more volatile and less liquid than those of larger companies and there is risk that the broad market may not recognize the intrinsic value of such securities.

Effective May 1, 2008 current shares issued by the Funds were reclassified as "Investor Class Shares" and the Funds made "Institutional Class Shares" available to investors.

The Advisor has voluntarily agreed to waive fees and/or reimburse certain expenses with respect to the Institutional Class Shares of the Fund, to the extent necessary to maintain the Institutional Class Shares' Total Annual Fund Operating Expenses at a ratio of 0.99% of average daily net assets. This voluntary waiver/reimbursement may be discontinued at any time.

**As of 5/1/09, the gross expense ratio for the Heartland Value Fund (Investor Class Shares) is 1.20%.** The performance of the Value Fund reflects the deduction of fees for value-added services associated with a mutual fund, such as investment management, fund accounting, and distribution and service fees. The performance shown reflects the reinvestment of all dividend and capital gains distributions. The returns and charts presented show historical patterns and are not intended to be indicative of any Heartland product, except as indicated. More current information may be available in a more recent Semiannual or Annual Report.

**Past performance does not guarantee future results and there can be no assurance that historical patterns will continue, and if they did, how long they will continue.**

Definitions: **Price/Book Ratio** of a stock is calculated by dividing the market price of its stock by the company's per-share book value. For the portfolio and indices the price/book ratio is presented as a weighted median. **Price/Cash Flow Ratio** represents the amount an investor is willing to pay for a dollar generated from a particular company's operations. It shows the ability of a business to generate cash and acts as a gauge of liquidity and solvency. **Price/Earnings Ratio** of a stock is calculated by dividing the current price of the stock by its earnings per share. Earnings before interest, tax, depreciation and amortization (EBITDA) may also be used as the denominator. **Price/Sales Ratio** is the stock price divided by the sales per share for the trailing 12-month period. **Return on Equity** is a measure of the net income after taxes that a firm is able to earn as a percent of stockholders equity. **LT Debt/Total Capital** of a stock is calculated by dividing the long-term debt of the company by its total capital. **Price/Earnings Ratio (12-month trailing)** of a stock is calculated by dividing the current price of the stock by its trailing 12 months' earnings per share.

The information presented represents the views of the presenter(s) when made and are subject to change without notice.



## Foreign Investment Thesis

- Benjamin Graham –

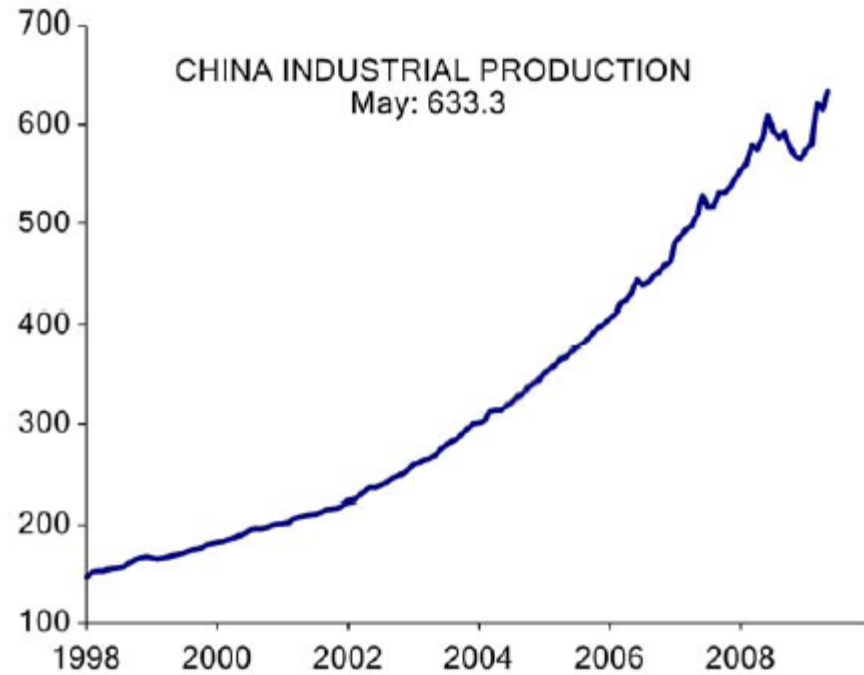
*“The analyst ... must retain an independent and critical viewpoint. Nor should he hesitate to condemn the popular and espouse the unpopular when reasons sufficiently weighty and convincing are at hand.”*

Source: Security Analysis, Sixth Edition by Benjamin Graham and David L. Dodd

- We believe international markets demonstrate compelling value in today’s market based on Heartland’s *10 Principles of Value Investing*<sup>TM</sup>.
- Faster growing GDP relative to the USA.



## China's Industrial Growth



Source: ISI Portfolio Strategy as of May 2009

**Past performance does not guarantee future results.**



## Foreign Corporate Income Tax Rates

Country	Corporate Income Tax Rate
Japan (2008 data)	39.54 %
United States	39.10
France	34.43
Belgium	33.99
Canada	31.32
Germany	30.18
Australia	30.00
New Zealand	30.00
Spain	30.00
Luxembourg	28.59
Mexico (2008 data)	28.00
Norway	28.00
United Kingdom	28.00
Italy	27.50
Portugal (2008 data)	26.50
Sweden	26.30
Finland	26.00
Netherlands	25.50
Austria	25.00
Denmark	25.00
Greece	25.00
Korea	24.20
Switzerland	21.17
Czech Republic	20.00
Hungary	20.00
Turkey	20.00
Poland	19.00
Slovak Republic	19.00
Iceland	15.00
Ireland	12.50

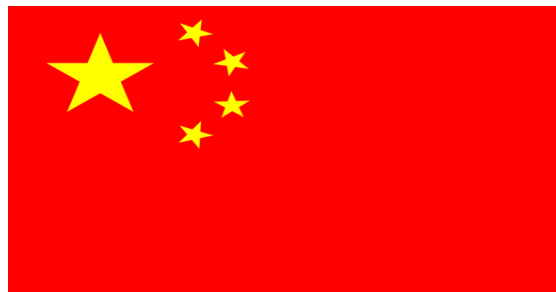


## Foreign Country Focus

**CANADA**



**CHINA**

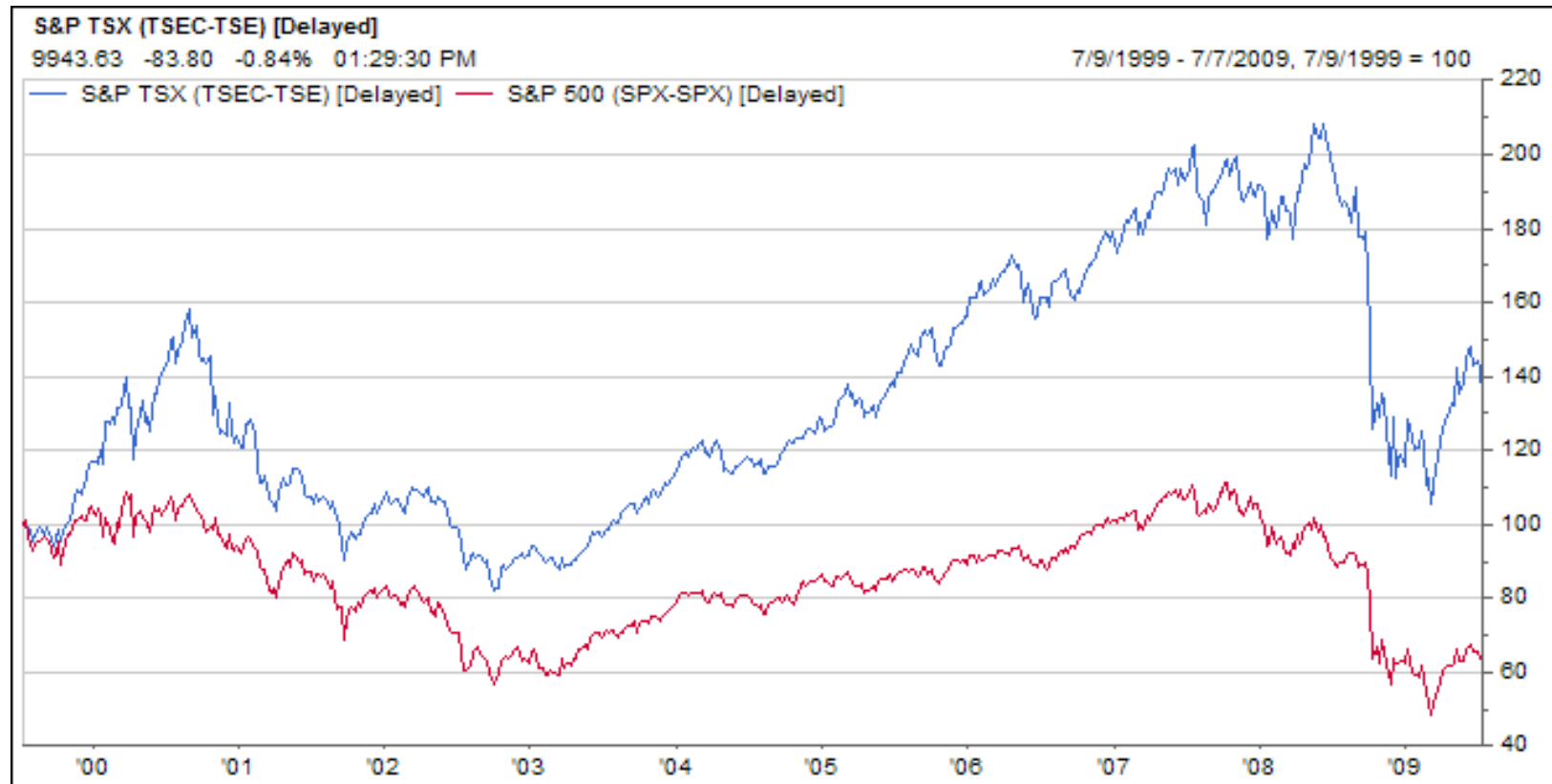


**BRAZIL**





## S&P/TSX Composite Index vs. S&P 500 Index



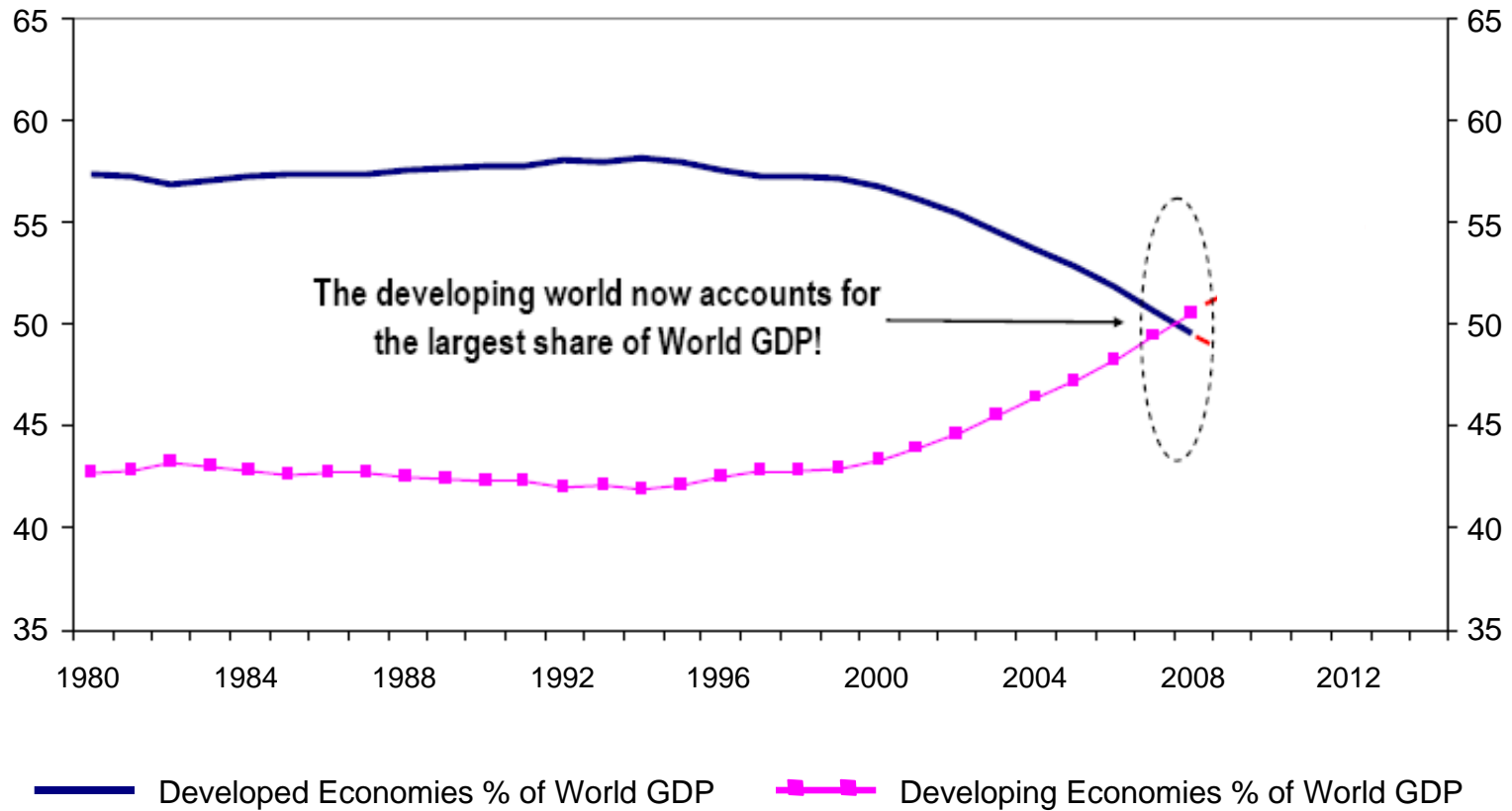
The **S&P/TSX Composite Index** is maintained by Standard and Poor's and the Toronto Stock Exchange and is regarded as a good general indicator of stock price movements for Canada. The **S&P 500 Index** is an index of 500 U.S. stocks chosen for market size, liquidity and industry group representation and is a widely used U.S. equity benchmark. All indices are unmanaged. It is not possible to invest directly in any index.

Source: FactSet Research Systems, Inc.

**Past performance does not guarantee future results.**



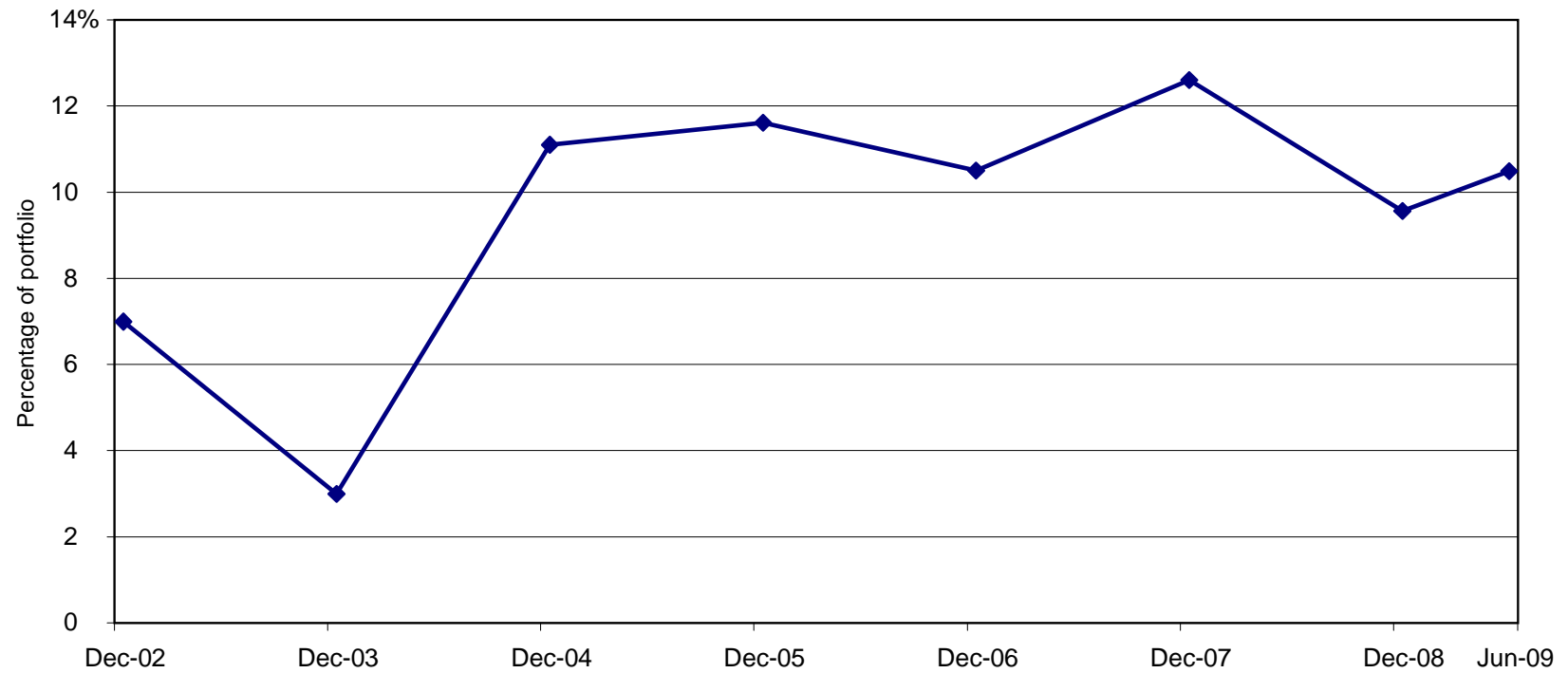
## Developing Economies GDP Seem To Dominate



Source: ISI Portfolio Strategy. IMF as of April 2009.



## Heartland Value Fund Foreign Exposure

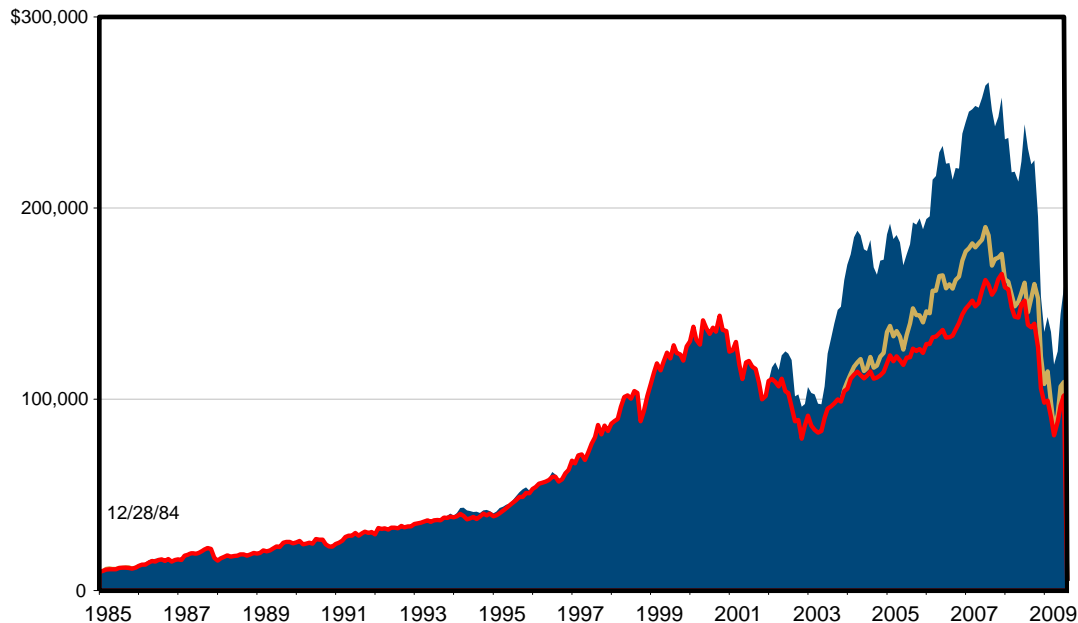


As of June 30, 2009



## Heartland Value Fund's Long-Term Investment Results

### Nearly 25 years of helping create long-term wealth for shareholders



### Cumulative Return of a Hypothetical \$10,000 Investment Since Inception on December 28, 1984 to May 31, 2009

\$158,870 Heartland Value Fund (Investor Class)

\$109,159 Russell 2000 Value Index

\$102,237 S&P 500 Index

Source: FactSet Research Systems, Inc. and Heartland Advisors, Inc.

As of 5/1/09, the gross expense ratio for the Heartland Value Fund Investor Class Shares is 1.20%. Effective May 1, 2008 current shares issued by the Funds were reclassified as "Investor Class Shares" and the Funds made "Institutional Class Shares" available to investors.

**Past performance does not guarantee future results. The performance data quoted represents past performance and current returns may be lower or higher. The investment returns and principal values will fluctuate so that an investor's shares, when redeemed may be worth more or less than the original cost. All returns reflect reinvested dividends and capital gains distributions, but do not reflect the deduction of taxes that an investor would pay on distributions or redemptions. To obtain performance information current to the most recent month end, please call 1-800-432-7856 or visit [www.heartlandfunds.com](http://www.heartlandfunds.com).** Subject to certain exceptions, shares of a Fund redeemed or exchanged within 10 days of purchase are subject to a 2% redemption fee. Performance does not reflect this fee which, if deducted, would reduce performance.

The above chart represents a hypothetical example of an investment in the Value Fund (Investor Class) representing historical returns.

**Investment Considerations:** The Value Fund invests primarily in small companies selected on a value basis. Such securities generally are more volatile and less liquid than those of larger companies and there is risk that the broad market may not recognize the intrinsic value of such securities.

**Russell 2000 Value Index** measures the performance of those Russell 2000 companies with lower price-to-book ratios and lower forecasted growth values. **S&P 500 Index** is an index of 500 U.S. stocks chosen for market size, liquidity and industry group representation and is a widely used U.S. equity benchmark. All indices are unmanaged. It is not possible to invest directly in an index.

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